



Business
Analysis



CERTIFICATE PROGRAM

Masters Certificate in Business Analysis

All courses
endorsed
by IIBA®

About Watermark Learning

Since 1992, Watermark Learning has provided expert training that turns the complexity of industry standards into practical application. Our courses are laser-focused for the business analyst, project manager, and process analyst leading to enduring results in organizations. Watermark classes are practical and engaging; our instructors facilitate classes using interactive case studies which make students energized to learn...and motivated to perform.

Contact Roberta Hoffman:
952-921-0900, ext. 208
1-800-646-9362, ext. 208
roberta.hoffman
@watermarklearning.com

NOTE: Classes may also be purchased individually.



Become a high performing Business Analyst with the Masters Certificate in Business Analysis from Watermark Learning in conjunction with Auburn University. Close the gap between 'learning' and 'doing' with our engaging classes of 16 or fewer students taught by certified practitioners who are also experienced facilitators. Skills learned and practiced in class reflect IIBA® industry best practices and are immediately applicable to your real-world business analysis work. Our training program applies a practical, hands-on approach to business analysis with an emphasis on the "what," "why," and "how" of the discipline.

REQUIRED COURSES

- Business Analysis Fundamentals (3 days)
- Business Process Modeling (2 days)
- Eliciting Business Requirements (2 days)
- Planning and Managing Requirements (2 days)
- Requirements Modeling Essentials (2 days)

ELECTIVES (select one)

- Agile Boot Camp Using Scrum (3 days)
- CBAP® Certification Preparation (3 days)
- Consulting Skills to Solve Business Problems (2 days)
- Influencing Without Authority (2 days)
- Project Management Fundamentals (3 days)

Contact us for Dislocated Worker Pricing

Pricing can be negotiable based on availability of funds.

Masters Certificate in Business Analysis

BONUS

Upon completion, receive a 20% discount on all individual Watermark Learning public classes—for life!

TIME

Students have 5 years to complete certificate from time of first class after enrollment. Classes taken previously at Watermark may apply.

ACADEMIC CERTIFICATION

Our certificate programs are awarded in conjunction with Auburn University. Students may also receive undergraduate or graduate credits for all classes. Contact us for details.

ADDITIONAL FREE RESOURCES

Besides enhanced learning, when you train with us you [become a member](#) of our learning network. Among the free resources available to you are:

- **Online Access.** For both in-person and virtual classes, access class handouts and templates through our Training Management System. Also keep track of your training history 24/7.
- **Downloadable Templates.** Our web site features over 50 downloadable templates ready to use on the job to aid in managing projects, defining requirements, improving processes, and influencing without authority.
- **On-Demand Webinars.** View over 25 pre-recorded webinars filled with tips and techniques, and provide one PDU and/or CDU each for re-certification for PMPs and CBAPs/CCBAs.
- **Articles.** Access over 100 practical articles that give you new insights while they reinforce the training you receive.

MORE DETAILS

You can view complete class outlines and dates at the [Public Class Schedule](#) (link) page of our web site.

For more information or to register, contact
Roberta Hoffman, Education Consultant:

Phone: 952-921-0900 ext. 208
800-646-9362

Email: Roberta.hoffman@watermarklearning.com

Web: www.WatermarkLearning.com



"I wanted to let you know I accepted a job yesterday working as a Business Change Analyst. The classes at Watermark definitely helped during the interview and all the workbooks will be brought in to my cube as reference material. Thanks for all your help and encouragement!"

Watermark Learning student,
Laura F.

This program goes beyond supplementing on-the-job training—it will help me to stand out above my peers. I understand the business analysis process better than before attending classes. I have already demonstrated higher productivity at work. I am also better prepared for the CBAP test."

Watermark Learning student,
Richard

